

Proposed Amendments to Section 84-8(B), Attachment 2. Proposed additions are underlined in blue; proposed deletions are bracketed in red:

SIGNS

84 Attachment 2

Village of Williamsville

Signs Permitted in Mixed Use, Commercial and Manufacturing Districts

Sign	Structure/ Establishment	Placement	Maximum Dimensions	Restrictions/ Exceptions
As permitted in residential districts				
Awning	<u>Mixed use</u> , commercial, manufacturing	Permitted sign copy located on sloped portion of awning or awning valance	Placement of awning over the entryway or window, or window and entryway combined, shall determine the maximum dimensions; allow for a two-inch blank margin around the sign copy; the largest letter shall not be greater than six inches	<ul style="list-style-type: none"> • Height of awning in compliance with New York State codes
Bulletin board	Church or other nonprofit organization	Attached to a wall or freestanding No part of the sign shall be closer than either 10 feet to the inner edge of the public sidewalk or 20 feet from the inner edge of the public roadway, whichever is greater	Not to exceed 16 square feet in area per face, and not more than eight feet in height; located at least 10 feet from the property line of abutting premises	<ul style="list-style-type: none"> • Limited to one sign • Double-faced sign limited to one • Illuminated by nonflashing, shielded illumination
Canopy	<u>Mixed Use</u> , commercial, manufacturing	Permitted sign copy located on canopy drop	Width and height of drop shall determine the sign copy dimensions; allow for a two-inch blank margin around the sign copy; the largest letter shall not be greater than six inches	<ul style="list-style-type: none"> • Height of canopy in compliance with New York State codes
Directional	<u>Mixed Use</u> , commercial, manufacturing	No part of the sign shall be closer than two feet to the inner edge of the public sidewalk Shall not interfere with traffic on public highways	Shall not include any advertising of the use of the premises One sign, sized one square foot, may be affixed to a glass area; a combination of temporary and permanent window signs shall not exceed 25% of the window Limit of five signs, sized greater than one square foot and not exceeding three square	<ul style="list-style-type: none"> • Yearly renewal not required; changes to directional sign content or design will require a new permit and fee; exception: permitted only for maintenance and/or repair

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			feet; shall not be affixed to a glass area							
<u>Drive-In</u>	<u>Mixed Use, commercial, manufacturing</u>	<u>Attached to a wall or freestanding</u> <u>Located in rear yards and not visible from public streets</u>	<u>Not to exceed 16 square feet in area per face, and not more than eight feet in height; located at least 10 feet from the property line of abutting premises</u>	<ul style="list-style-type: none"> • <u>Limited to one sign</u> • <u>Double-faced sign limited to one</u> • <u>Illuminated by nonflashing, shielded illumination</u> 						
Freestanding [(ground)] <u>Ground</u>	<u>Mixed Use, commercial, manufacturing</u>	No part of the sign shall be closer than either five feet from the inner edge of the public sidewalk or 15 feet from the inner edge of the public roadway, whichever is greater <u>Sign shall be oriented perpendicular to the street</u>	Height no more than six [eight] feet from top of the frame to finished grade level; lowest point of sign frame not less [closer] than 18 inches [two feet to] nor greater than 24 inches, from finished grade level[, except where the sign has an integral base]; length shall not be more than twice that of the shorter side <table border="0"> <tr> <td><u>Street Frontage</u> (feet)</td> <td><u>Total Face Per Side Area</u> (square feet)</td> </tr> <tr> <td>30 to 50</td> <td>10</td> </tr> <tr> <td>50 to 100</td> <td>20</td> </tr> </table> All freestanding signs shall be enclosed within a single frame unless constructed entirely of wood	<u>Street Frontage</u> (feet)	<u>Total Face Per Side Area</u> (square feet)	30 to 50	10	50 to 100	20	<ul style="list-style-type: none"> • Limited to one • Premises with less than 30 feet of frontage on any street shall not erect a freestanding sign • Double-faced sign limited to one • Longer side shall be parallel to finished grade
<u>Street Frontage</u> (feet)	<u>Total Face Per Side Area</u> (square feet)									
30 to 50	10									
50 to 100	20									
<u>Monument</u>	<u>Mixed Use, commercial, manufacturing</u>	<u>No part of the sign shall be closer than either five feet from the inner edge of the public sidewalk or 15 feet from the inner edge of the public roadway, whichever is greater</u> <u>Sign shall be oriented perpendicular to the street</u>	<u>Height no more than four feet from top of the sign to finished grade level; length shall not be more than twice that of the shorter side</u> <table border="0"> <tr> <td><u>Street Frontage</u> (feet)</td> <td><u>Total Face Per Side Area</u> (square feet)</td> </tr> <tr> <td>30 to 50</td> <td>10</td> </tr> <tr> <td>50 to 100</td> <td>20</td> </tr> </table>	<u>Street Frontage</u> (feet)	<u>Total Face Per Side Area</u> (square feet)	30 to 50	10	50 to 100	20	<ul style="list-style-type: none"> • <u>Limited to one</u> • <u>Premises with less than 30 feet of frontage on any street shall not erect a freestanding sign</u> • <u>Double-faced sign limited to one</u> • <u>Longer side shall be parallel to finished grade</u>
<u>Street Frontage</u> (feet)	<u>Total Face Per Side Area</u> (square feet)									
30 to 50	10									
50 to 100	20									
[Freestanding (pole)]	[Commercial, manufacturing]	[No part of the sign shall be closer than either	[Height no more than 15 feet from top of the frame to finished grade	<ul style="list-style-type: none"> • [Limited to one • Premises with less than 100 feet 						

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		five feet from the inner edge of the public sidewalk or 15 feet from the inner edge of the public roadway, whichever is greater]	<p>level; lowest point of sign frame not closer than two feet to finished grade level, except where the sign has an integral base; length shall not be more than twice that of the shorter side</p> <p><u>Street Frontage</u> (feet) <u>Total Face Per Side Area</u> (square feet)</p> <p>100 and up 30</p> <p>All freestanding signs shall be enclosed within a single frame unless constructed entirely of wood]</p>	<p>of frontage on any street shall not erect a freestanding sign</p> <ul style="list-style-type: none"> • Double-faced sign limited to one • Longer side shall be parallel to finished grade]
Horizontal	Mixed Use , commercial, manufacturing	Sign placed on an existing signboard	<p>Maximum height of the largest letter shall be eight inches, the minimum blank margin around sign copy shall be two inches; the height of the sign: narrower than its width</p> <p>Shall not project more than six inches from the building structure</p>	<ul style="list-style-type: none"> • A signboard must be an existing signboard; if not, architectural review process to allow signboard installation
Neon	Mixed Use , commercial manufacturing	Window	Outside dimension of the sign shall not exceed 10% of the window glass area in which it is located	<ul style="list-style-type: none"> • Limited to one per window • Two allowed per business establishment
Projecting	Mixed Use , commercial, manufacturing	<p>Edge nearest the building shall not be more than 10 inches from said wall</p> <p>Bottom edge of sign shall be at least eight feet above finished grade level</p>	No more than two faces; maximum area of 10 square feet per face; the largest dimension shall not exceed four feet	<ul style="list-style-type: none"> • Constructed only of wood or woodlike material • Lettering shall be routed or painted • Double-faced sign limited to one per business enterprise • Not installed above the lower sill, or the sill course, of any second-story window
Service organization identification signs or emblems	Service organization	Attached to a wall or freestanding	Not to exceed four square feet in area per face; no more than four feet in height; located at least 10 feet	<ul style="list-style-type: none"> • Nonilluminated • One per organization

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			from the property line of abutting premises	
Wall	<u>Mixed Use</u> , commercial, manufacturing	Attached to a wall	Not larger than 20% of wall upon which it is placed or 50 square feet, whichever is less Shall not project more than six inches from the building structure	<ul style="list-style-type: none"> • Not installed above the lower sill, or the sill course, of any second-story window
Window	<u>Mixed Use</u> , commercial, manufacturing	Sign copy on the window or located within four feet of the window	Not to exceed 20% of the window glass area The combination of temporary and permanent window signs shall not exceed 25% of the window	<ul style="list-style-type: none"> • No permit is required unless the sign is the primary identification of a business or enterprise